



## PLANNING FOR SUCCESS:

- Create a Steering Committee to work on the event  
(preferably with representatives from the Christian and Jewish community).  
Sub Committees: Outreach • Marketing • Media • Sponsorships • Vendor Solicitations.
- Appoint Co-chairs (Christian and Jewish whenever possible)
- Determine entrance fee (\$10; \$15; \$18)  
which will be a donation to support EMUNAH Israel's projects.
- Pre-registration is required.
- The event will be promoted to churches, ministries, Jewish organizations and individuals.
- Book a location/ room that is big enough to accommodate large tables, a dance area and a platform or stage for the guest speakers.
- Usually the event takes place on a Thursday evening so the Challah Bread is baked at home in time for the Friday night Sabbath Festive meal.
- Secure a Jewish speaker/educator who can provide inspirational programming on the beauty and essence of Challah baking.
- Get all necessary ingredients and utensils prior to event  
(local retailers can be sponsors and get recognition).
- Day of event – set up all tables with ingredients and mixing bowls, etc. for each participant.
- Have Israel/Jewish music for dancing while the Challah dough is RISING.
- Have sign-up forms for individuals who may wish to participate  
in or host future Sabbath meals.

